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| **Company Name and Strapline** |
| **Hurley Asset Management**  *Property Developers and Consultants* |

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| **Mission** |
| Achieve the maximum value for our clients’ property and land assets and our investors’ funds through exceptional property development planning, advice and delivery. |

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| **Objectives** |
| Find more value in property and land assets  Create property development plans to generate a high return on investment  Secure finance to deliver property development plan  Design and build property to appropriate market standards  Ensure value is returned though sales, lettings and leases |

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| **Brand values** |
| Heritage  Expert  Professional |

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| **Main markets** |
| UK property and land owners  Estate owners and managers  High Net Worth individuals |